FerryAds.com

Final Trimmed Posters and Displays for the Staten Island Ferry System are:
(*Important - Please review attached templates for bleeds and safety zones.***)**

33" height X 20.875" width (Opaque Placards - shipboard)

22" height X 20.875" width (Opaque Placards - shipboard)

44" height X 44" width (Self-Adhesive Vinyl - Ollis Class Shipboard Mural)

70" height X 61.5" width (Self-Adhesive Vinyl – Shipboard Column Mural)

68.875" height X 47.875" width (Opaque Placards - St. George Terminal)

10' 4" height X 24' 4" width (Backlit Vinyl - Whitehall Terminal)

15' height X 13' 5" width (Backlit Vinyl - Whitehall Terminal)

10' 4" height X 12' 4" width (Backlit Vinyl - Whitehall Terminal)

10' 4" height X 6' 4" width (Backlit Vinyl - Whitehall Terminal)

3' 9.5" height X 69' width (Self-Adhesive Vinyl Photo Mural - Whitehall Terminal)

3' 9.5" height X 31' 9" width (Self-Adhesive Vinyl Photo Mural - Whitehall Terminal)

10' height X 12' width (Self-Adhesive Vinyl Photo Mural - Whitehall Terminal)

20' 10.75" height X 14' 4.25" width (Self-Adhesive Vinyl Photo Mural - Whitehall Terminal)

23' 8.78" height left X 35' 8.75"width X 21' height right (S.A. Vinyl Mural - Whitehall Term.)

6' height X 9.5' width (Self-Adhesive Vinyl Photo Mural - St. George North Entrance)

6' height X 5.5' width (Self-Adhesive Vinyl Photo Mural - St. George South Entrance)

12' 6" height X 11' 6" width (S.A. Vinyl Column Mural - St. George Terminal)

12' 6" height X 9' 7" width (S.A. Vinyl Column Mural - St. George Terminal)

If you are submitting pre-printed posters, please do not ship them on pallets,
and do not print more than a 30% overage from your contract total.
Shipboard placards can be printed directly on 18 - 20 point C1S card stock with a UV ink or varnish;
All shipboard placards must be finished flat - we will not accept rolled media for shipboard installation.
St. George Terminal posters can be printed directly on either .015 styrene or Opalene with lamination.
Whitehall translucents are printed on standard backlit vinyl.

If your artwork has a colored background that extends to the edge of the poster,
you will need an additional 1/4" bleed on all sides.

Shipboard and St. George - Important copy should be held back 1.75" from all sides to clear the mounting frame;
(13" from all sides for Whitehall backlit - see attached template pages).

Artwork Submission Guidelines:

All advertising content must be approved by the D.O.T. prior to printing (submit your advertising copy via email to FerryAds for approval). When submitting artwork for approval or printing, it must be in an electronic file format, matching the following file standards:

- Raster artwork submitted at 200 dots per inch actual size (backlit vinyl at 55 dots per inch).
- C,M,Y,K color format.
- Please embed, outline or rasterize all fonts.
- Adobe acrobat files preferred, most other file formats accepted within the above specs - please call in advance of production to confirm authoring software compatibility.

Files under 10 megabytes can also be emailed to rwl@ferryads.com. Larger files can be sent via FTP upload or third-party FTP service (call or email to receive FerryAds FTP login instructions).

Ship all client-supplied placards (except for Whitehall backlits) and artwork submitted on disk to:

FerryAds.com Production and Sales Office • 83 Cromwell Avenue, Staten Island, NY 10304
(Phone) 718-351-2557 • (Fax) 718-979-1874

Dynamic LED Billboard Displays

Whitehall Ferry Terminal - 10'h X 24'w
St. George Ferry Terminal - 11'h X 28'w

Media Dimensions:

All .jpg images and digital video files must be rendered at 528 pixels high by 1344 pixels wide . Please make sure all text is at least 10 pixels tall and can be fully read by the viewer in 9 seconds.

All Dynamic LED Billboard digital videos should be rendered at 30 frames per second.

Production Specifications:

Advertising messages for the various Ferry Terminal Dynamic LED Billboard Displays can be submitted as ".jpg" files (shown in a 9 second rotation) or as digital video files (video only, no soundtrack - limited to 9 seconds in length) rendered in a high-quality mp4 digital video format (H.264 compression). Avoid white backgrounds whenever possible.

The following specifications apply:

The Dynamic LED Billboards are full-color digital LED displays, capable of reproducing motion graphics, video footage and digital still images in any desired combination.

Artwork Submission Guidelines:

All advertising content must be approved by the D.O.T. prior to installation (submit your advertising materials via email or FTP upload to FerryAds for approval).

The resulting files should be under 10 megabytes in size and can be emailed to rwl@ferryads.com.

Electronic files on disk can be shipped to:

FerryAds.com Production and Sales Office • 83 Cromwell Avenue, Staten Island, NY 10304 (Phone) 718-351-2557 • (Fax) 718-979-1874

System-wide Staten Island Ferry WiFi Sponsorship:

Advertising messages for the system-wide Staten Island Ferry WiFi Sponsorship appear as a six second splash screen displayed during the user login to the WiFi service. Ads can be submitted as ".jpg" files or as digital video files, with an accompanying 6-second sound bite (if desired).

Please provide Advertising content in four sizes:

1. Internet Kiosk Side Bar - 300px wide X 600px tall (vertical) - (.jpg or .mp4 format).

2. Internet Kiosk Splash Screen - 1920px wide X 1080px tall (horizontal) - (.jpg or .mp4 format).

3. Mobile Landing Page - 400px wide X 400px tall - (.jpg or .mp4 format).

4. Desktop Landing Page - 600px wide X 300px tall (horizontal) - (.jpg or .mp4 format).

Please also provide a Logo (if available) in a vector format (Illustrator or .eps)

All digital video should be rendered at 30 frames per second.

All stand-alone digital audio files should be saved in an .aiff format.

Submission Guidelines:

All advertising content must be approved by the D.O.T. prior to installation (submit your advertising materials via email or FTP upload to FerryAds for approval).

Large Electronic files can be uploaded via File Transfer Protocol using programs such as "WS_FTP," "SmartFTP" or "Fetch" with the following login settings:

FTP Hostname: ftp-dom.earthlink.net,
Username: ferryads.comm-associates.com
Password: 123

Files under 10 megabytes can be emailed to rwl@ferryads.com.

Electronic files on disk can be shipped to:

FerryAds.com Production and Sales Office • 83 Cromwell Avenue, Staten Island, NY 10304
(Phone) 718-351-2557 • (Fax) 718-979-1874

Whitehall 3’ X 132’ Banner LED Display (Loading Areas)

Production Specifications:

Advertising messages for the Banner LED Displays can be submitted as “.jpg” files (shown in a 15 second rotation) or as digital video files (video only, no soundtrack – limited to 15 seconds in length) rendered in a high-quality mp4 digital video format (H.264 compression).

Media Dimensions:

All .jpg images and digital video files must be rendered at 120 pixels high by 1440 pixels wide. Please make sure all text is at least 10 pixels tall or larger and can be fully ready by the viewer in 15 seconds.

The following specifications apply:

All Banner LED digital videos should be rendered at 30 frames per second.

The Banner LED Displays are full-color digital LED displays, capable of reproducing motion graphics, video footage and digital still images in any desired combination.

Ad Copy Submission Guidelines:

All advertising content must be approved by the D.O.T. prior to installation (submit your advertising copy via email to FerryAds for approval.)

Files can be emailed to rwl@ferryads.com.

Ship all client-supplied placards (except for Whitehall backlits) and artwork submitted on disk to:

FerryAds.com Production and Sales Office • 83 Cromwell Avenue, Staten Island, NY 10304

(Phone) 718-351-2557 • (Fax) 718-979-1874

Whitehall 3'9" X 125' LED Display (the Zippertron) Production Specifications:

Advertising messages for the Whitehall Ferry Terminal LED Display can be submitted as "text only" files (limited to 135 characters in length).

Ad Copy Submission Guidelines:

All advertising content must be approved by the D.O.T. prior to installation (submit your advertising copy via email to FerryAds for approval).

Files can be emailed to rwl@ferryads.com.

Electronic files on disk can be shipped to:

FerryAds.com Production and Sales Office • 83 Cromwell Avenue, Staten Island, NY 10304
(Phone) 718-351-2557 • (Fax) 718-979-1874

3/4" OBSCURED BY FRAME

1" SAFETY MARGIN

Ferryboat Placard "A"

Bleed Size = 33.25" Height X 21.125" Width

Trim Size = 33" Height X 20.875" Width

Visible Area = 31.5" Height X 19.5" Width

Suggested Safe Copy Zone = 29.5" Height X 17.5" Width

Placards should be printed on 18 - 20 point C1S card stock with UV resistant Ink or varnish.

Ship client-supplied placards (flat) to:
FerryAds.com, Attn: Warren Lowe
83 Cromwell Avenue
Staten Island, NY 10304
718-351-2557

3/4" OBSCURED BY FRAME

1" SAFETY MARGIN

Ferryboat Placard "B"

Bleed Size = 22.25" Height X 21.125" Width

Trim Size = 22" Height X 20.875" Width

Visible Area = 20.5" Height X 19.5" Width

Suggested Safe Copy Zone = 18.5" Height
X 17.5" Width

Placards should be printed on 18 - 20 point
C1S card stock with UV resistant Ink or
varnish.

Ship client-supplied placards (flat) to:
FerryAds.com, Attn: Warren Lowe
83 Cromwell Avenue
Staten Island, NY 10304
718-351-2557

No pallettes, please.

Safe Copy Zone

Ollis Class Ferryboat
Shipboard Photo Mural (Drawing Scale 1:1)

Visible Area = 44" H X 44" W (Square)
Suggested Safe Copy Zone = 38” H X 38“ W
Please provide additional .125” bleed on all sides for printing

Preferred Substrate is 3M Controltac™ Print Film 40C-20R with
8509 overlaminate or equivalent products
Print on one continuous sheet of substrate - do not subdivide
Deliver trimmed to finished size of 44” H X 44” W

Ship client-supplied self-adhesive vinyl to:

FerryAds.com, attn: Warren Lowe
83 Cromwell Avenue, 1st Floor
Staten Island, NY 10304
718-351-2557

Safe Copy Zone

.125” Bleed All Sides

Safe Copy Zone

1" Bleed All Sides - (cut away during installation)

1" Bleed All Sides - (cut away during installation)

Shipboard Column Mural (Drawing Scale 1:1)

Visible Area = 70" H X 61.5" W (Vertical Rectangle)
Please provide additional 1" bleed on all sides to facilitate installation
Required Safe Copy Zone = 62.0" H X 53" W

Print in overlapping vertical strips with 1"
overlap and right-side overlap alignment line
(see "Installer's Hang Marks" on page 28)

Preferred Substrate is 3M Controltac™ Print Film 40C-20R with
8509 overlaminate or equivalent products

Ship client-supplied self-adhesive vinyl to:

FerryAds.com, attn: Warren Lowe
83 Cromwell Avenue, 1st Floor
Staten Island, NY 10304
718-351-2557

Safe Copy Zone

1/2" Obscured by Frame

2" Safety Margin

St. George Terminal Posters

Bleed Size = 69.125" Height X 48.125" Width

Trim Size = 68.875" Height X 47.875" Width

Visible Area = 67.5" Height X 46.5" Width

Suggested Safe Copy Zone = 63.5" Height X 42.5" Width

Print Substrate = .015" White Opaque Styrene
or Opalene with double-sided lamination.

Ship Terminal Posters to:

FerryAds.com, Attn: Warren Lowe
83 Cromwell Avenue
Staten Island, NY 10304
718-351-2557

No pallettes, please.

FERRYADS.COM
PRODUCTION SPECS FOR 10' X 24'
(unfinished edges)

Location: Whitehall Street, Staten Island Ferry Terminal
Manhattan Side

Material: Backlit Vinyl

Size: 10' H x 24' W

Posting Specs: Visible Area Inside Frame: 9' 2" H x 23' 2" W
Overall Finish Size: 10' 4" H x 24' 4" W
Bleed background to all edges

All advertising content must be approved by the D.O.T. prior to printing (submit your advertising copy via email to FerryAds for approval). When submitting artwork for approval or printing, it must be in an electronic file format, matching the following file standards:

- Raster artwork submitted at no less than 55 d.p.i. actual size, filesize not to exceed 150 mb.
- C,M,Y,K color format.
- Please embed, outline or rasterize all fonts.
- Adobe acrobat files preferred, most other most other file formats accepted within the above specs – please call in advance of production to confirm authoring software compatibility.

Large Electronic files can be uploaded via FTP:

FTP Hostname: ftp-dom.earthlink.net
Username: ferryads.comm-associates.com
Password: 123

Files under 10 megabytes can also be emailed to rwl@ferryads.com.

We will also accept files on disk shipped to:
FerryAds.com, Attn: Warren Lowe
83 Cromwell Avenue
Staten Island, NY 10304
718-351-2557

Ship Printed Backlit Vinyl to:
RGM Signs, Attn: Ronnie Malanga
165 Industrial Loop
Staten Island, NY 10309
(T) (718) 442-0598

Revised 4/3/09

2" Wrap Around on All Sides

5" Obscured by Mounting Fixture

Whitehall Backlit "A"

Copy Safe Area (Suggested) = 8' 2" height X 22' 2" width

Visible Area Inside Mounting Frame = 9' 2" height X 23' 2" width

Overall Finish Size = 10' 4" height X 24' 4" width

Drawing Scale : 1 cm = 1 inch -or- 1 : 2.54

FERRYADS
PRODUCTION SPECS FOR BACKLIT 14' X 12'5"
(unfinished edges)

Location: Whitehall Street, Staten Island Ferry Terminal
Manhattan Size

Material: Backlit Vinyl

Size: 14' H x 12' 5" W (Curved Surface)

Posting Specs: Visible Area Inside Frame: 13' 5" H x 11' 10" W
Overall Finish Size: 15' H x 13' 5" W
Bleed background to all edges

All advertising content must be approved by the D.O.T. prior to printing (submit your advertising copy via email to FerryAds for approval). When submitting artwork for approval or printing, it must be in an electronic file format, matching the following file standards:

- Raster artwork submitted at no less than 55 d.p.i. actual size, filesize not to exceed 150 mb.
- C,M,Y,K color format.
- Please embed, outline or rasterize all fonts.
- Adobe acrobat files preferred, most other most other file formats accepted within the above specs – please call in advance of production to confirm authoring software compatibility.

Large Electronic files can be uploaded via FTP:

FTP Hostname: ftp-dom.earthlink.net
Username: ferryads.comm-associates.com
Password: 123

Files under 10 megabytes can also be emailed to rwl@ferryads.com.

We will also accept files on disk shipped to:
FerryAds.com, Attn: Warren Lowe
83 Cromwell Avenue
Staten Island, NY 10304
718-351-2557

Ship Printed Backlit Vinyl to:
RGM Signs, Attn: Ron Malanga
165 Industrial Loop
Staten Island, NY 10309
(T) (718) 442-0598

Revised 1/4/12

3.5” Obscured by Mounting Frame

Whitehall Backlit “B”

Copy Safe Area (suggested) = 12’ 5” h X 10‘ 10“w

Visible Area Inside Mounting Frame = 13’ 5” h X 11‘ 10“w

Overall Finish Size = 15’ h X 13’ 5” w

FERRYADS.COM
PRODUCTION SPECS FOR 10' X 12'
(unfinished edges)

Location: Whitehall Street, Staten Island Ferry Terminal
Manhattan Side

Material: Backlit Vinyl

Size: 10' H x 12' W

Posting Specs: Visible Area Inside Frame: 9' 2" H x 11' 2" W
Overall Finish Size: 10' 4" H x 12' 4" W
Bleed background to all edges

All advertising content must be approved by the D.O.T. prior to printing (submit your advertising copy via email to FerryAds for approval). When submitting artwork for approval or printing, it must be in an electronic file format, matching the following file standards:

- Raster artwork submitted at no less than 55 d.p.i. actual size, filesize not to exceed 150 mb.
- C,M,Y,K color format.
- Please embed, outline or rasterize all fonts.
- Adobe acrobat files preferred, most other most other file formats accepted within the above specs – please call in advance of production to confirm authoring software compatibility.

Large Electronic files can be uploaded via FTP:

FTP Hostname: ftp-dom.earthlink.net
Username: ferryads.comm-associates.com
Password: 123

Files under 10 megabytes can also be emailed to rwl@ferryads.com.

We will also accept files on disk shipped to:
FerryAds.com, Attn: Warren Lowe
83 Cromwell Avenue
Staten Island, NY 10304
718-351-2557

Ship Printed Backlit Vinyl to:
RGM Signs, Attn: Ronnie Malanga
165 Industrial Loop
Staten Island, NY 10309
(T) (718) 442-0598

Revised 4/3/09

2" Wrap Around on All Sides

5" Obscured by Mounting Fixture

Whitehall Backlit "C"

Copy Safe Area (Suggested) = 8' 2" height X 10' 2" width

Visible Area Inside Mounting Frame = 9' 2" height X 11' 2" width

Overall Finish Size = 10' 4" height X 12' 4" width

FERRYADS
PRODUCTION SPECS FOR BACKLIT 10' X 6'
(unfinished edges)

Location: Whitehall Street, Staten Island Ferry Terminal
Manhattan Size

Material: Backlit Vinyl

Size: 10' H x 6' W

Posting Specs: Visible Area Inside Frame: 9' 2" H x 5' 3" W
Overall Finish Size: 10' 4" H x 6' 5" W
Bleed background to all edges

All advertising content must be approved by the D.O.T. prior to printing (submit your advertising copy via email to FerryAds for approval). When submitting artwork for approval or printing, it must be in an electronic file format, matching the following file standards:

- Raster artwork submitted at no less than 55 d.p.i. actual size, filesize not to exceed 150 mb.
- C,M,Y,K color format.
- Please embed, outline or rasterize all fonts.
- Adobe acrobat files preferred, most other most other file formats accepted within the above specs – please call in advance of production to confirm authoring software compatibility.

Large Electronic files can be uploaded via FTP:

FTP Hostname: ftp-dom.earthlink.net
Username: ferryads.comm-associates.com
Password: 123

Files under 10 megabytes can also be emailed to rwl@ferryads.com.

We will also accept files on disk shipped to:
FerryAds.com, Attn: Warren Lowe
83 Cromwell Avenue
Staten Island, NY 10304
718-351-2557

Ship Printed Backlit Vinyl to:
RGM Signs, Attn: Ron Malanga
165 Industrial Loop
Staten Island, NY 10309
(T) (718) 442-0598

Revised 4/3/09

5” Obscured by Mounting Fixture

Whitehall Backlit “D”

Copy Safe Area (suggested) =
8’2” Height X 4’3” Width

Visible Area Inside Mounting Frame =
9’2” Height X 5’3” Width

Overall Finished Size =
10’4” Height X 6’5” Width

Whitehall Photo Mural - Panel “E” (Drawing Scale 1:8)

Visible Area = 45.5" H X 828" W (Horizontal) - Please provide additional 1” bleed on sides and bottom for installation - Suggested Safe Copy Zone = 39.5" H X 822" W

Print in overlapping vertical strips with 1" overlap and right-side overlap alignment line (see "Installer's Hang Marks" on page 28) Preferred Substrate is 3M Controltac™ Print Film 40C-20R with 8509 overlaminate or equivalent products.

Ship client-supplied self-adhesive vinyl to: FerryAds.com, attn: Warren Lowe, 83 Cromwell Avenue, 1st Floor, Staten Island, NY 10304 (718) 351-2557

(1" bleed on side)

(1" bleed on side)

2.65" w X 5.375" h area obscured by D.O.T. equipment

(1" bleed on bottom)

(1" bleed on side)

(1" bleed on side)

Whitehall Photo Mural - Panel “F” (Drawing Scale 1:2)

Visible Area = 45.5" H X 381" W (Horiz. Rectangle) - Please provide additional 1” bleed on sides and bottom for installation - Safe Copy Zone = 39.5" H X 375" W
Print in overlapping vertical strips with 1" overlap and right-side overlap alignment line (see "Installer's Hang Marks" on page 28)
Preferred Substrate is 3M Controltac™ Print Film 40C-20R with 8509 overlaminate or equivalent products.

Ship client-supplied self-adhesive vinyl to: FerryAds.com, 83 Cromwell Avenue, 1st Floor, Staten Island, NY 10304 (718) 351-2557

(1" bleed on bottom)

12″

Safe Copy Zone

1″ Bleed L & R Sides - (cut away during installation)

Whitehall Photo Mural - Panel “G” (Drawing Scale 1:1)

Visible Area = 120" H X 144" W (Horiz. Rectangle)
Provide additional 1” bleed on left and right sides to facilitate installation
Suggested Safe Copy Zone = 94" H X 120" W

Print in overlapping vertical strips with 1" overlap and
right-side overlap alignment line (see "Installer's Hang Marks" on pg 28)
Preferred Substrate is 3M Controltac™ Print Film 40C-20R with 8509
overlaminate or equivalent products.

Ship client-supplied self-adhesive vinyl to:

FerryAds.com, attn: Warren Lowe
83 Cromwell Avenue, 1st Floor
Staten Island, NY 10304
718-351-2557

Safe Copy Zone

1″ Bleed L & R Sides - (cut away during installation)

3” bleed

172.25"

12.625”

250.75"

Whitehall Photo Mural - Panel “H” (Drawing Scale 1:2)

Visible Area = 250.75" H X 172.25" W (Vert. Rectangle)
Please provide additional 3” bleed
on top and bottom sides
to facilitate installation

Suggested Safe Copy Zone = 225.5" H X 147" W

Print in overlapping vertical strips with 1" overlap and
right-side overlap alignment line (see "Installer's Hang Marks"
on pg 28) Preferred Substrate is 3M Controltac™ Print Film
40C-20R with 8509 overlaminate or equivalent products.

Ship client-supplied self-adhesive vinyl to:
FerryAds.com, attn: Warren Lowe
83 Cromwell Avenue, 1st Floor
Staten Island, NY 10304
718-351-2557

3” bleed

48″ w

3″ bleed on top side

383.23″ slanted edge

96.52°

284.78″h

Whitehall Photo Mural - Panel “I” (Drawing Scale 1:10)

Provide artwork at 772 - 1000 pixels per inch at 1:10 scale

Visible Area = 284.78" H X 428.75" W (Horiz. Trapezoid)

Suggested Safe Copy Zone = 254.78" H X 398.75" W

Preferred Substrate is 3M Controltac™ Print Film 40C-20R with 8509 overlaminate or equivalent product.

Finishing details to facilitate installation:

- **Print a contrasting trim line along the slanted top trim edge.**
- Print the mural in vertical strips with 1” overlapping edges (to be hung left to right), with crop marks and vertical hang lines down the right side only to indicate overlap edge alignment (see "Installer's Hang Marks" on pg 28)
- Provide an additional 3” bleed on top and bottom (with crop marks).
- Do not trim to the angled top edge (trim each strip square with extra material beyond bleed edge).

Ship client-supplied self-adhesive vinyl to:
FerryAds.com, attn: Warren Lowe
83 Cromwell Avenue, 1st Floor

240.04″h

15″ from trim edge to copy safe area

428.75″ w

3″ bleed on bottom side

3” bleed

114"

5"

3” bleed

72"

3” bleed

St.George Photo Mural North - Panel “J” (Drawing Scale 1:1)

Visible Area = 72" H X 114" W (Horiz. Rectangle)
Please provide additional 3” bleed on all sides to facilitate installation
Suggested Safe Copy Zone = 62" H X 104" W

Print in overlapping vertical strips with 1" overlap and right-side overlap alignment line (see "Installer's Hang Marks" on pg 28) Preferred Substrate is 3M Controltac™ Print Film 40C-20R with 8509 overlaminate or equivalent products.

Ship client-supplied self-adhesive vinyl to:
FerryAds.com, attn: Warren Lowe
83 Cromwell Avenue, 1st Floor
Staten Island, NY 10304
718-351-2557

3” bleed

3” bleed

66"

5"

St.George Photo Mural South
Panel “K” (Drawing Scale 1:1)

Visible Area = 72" H X 66" W (Vertical Rectangle)
Please provide additional 3” bleed on all sides
(78”h X 72”w bleed area) to facilitate installation
Suggested Safe Copy Zone = 62" H X 56" W

Print in overlapping vertical strips with 1"
overlap and right-side overlap alignment
line (see "Installer's Hang Marks" on pg 28)
Preferred Substrate is 3M Controltac™
Print Film 40C-20R with 8509 overlaminate
or equivalent products.

Ship client-supplied self-adhesive vinyl to:
FerryAds.com, attn: Warren Lowe
83 Cromwell Avenue, 1st Floor
Staten Island, NY 10304
718-351-2557

3” bleed

72"

3” bleed

3” bleed

1” bleed

136.75

St.George Column Mural “L” (Drawing Scale 1:1)

Visible Area = 150" H X 136.75" W (Vertical Rectangle)

Provide 3” bleed left and right, 1” top and bottom to facilitate installation

3” bleed

150"

Back Side Suggested Safe Copy Zone 107" H X 43.3" W	Side Area Leave Blank	Front Side Suggested Safe Copy Zone 107" H X 43.3" W	Side Area Leave Blank

3” bleed

Print in overlapping vertical strips with 1" overlap and right-side overlap alignment line (see "Installer's Hang Marks" on pg 28)

Preferred Substrate is 3M Controltac™ Print Film 40C-20R with 8509 overlaminate or equivalent products.

Ship client-supplied self-adhesive vinyl to:
FerryAds.com, attn: Warren Lowe, 83 Cromwell Ave., 1st Floor
Staten Island, NY 10304, 718-351-2557

1” bleed

1” bleed

113.75

St.George Column Mural “M” (Drawing Scale 1:1)
Visible Area = 150" H X 113.75" W (Vertical Rectangle)
Provide 3” bleed left and right, 1” top and bottom to facilitate installation

3” bleed

150"

Back Side Suggested Safe Copy Zone 107" H X 36.01" W	Side Area Leave Blank	Front Side Suggested Safe Copy Zone 107" H X 36.01" W	Side Area Leave Blank

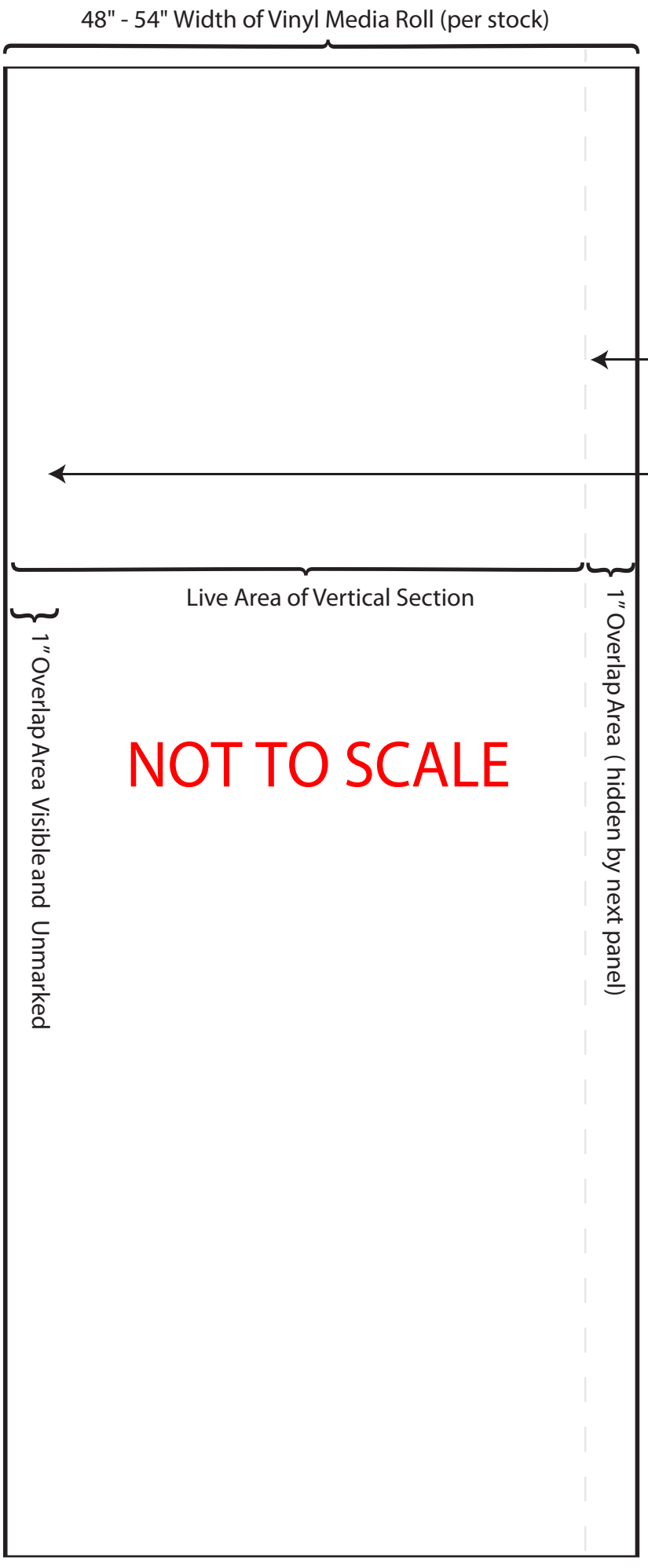
3” bleed

Print in overlapping vertical strips with 1" overlap and
right-side overlap alignment line (see "Installer's Hang Marks" on pg 28)

Preferred Substrate is 3M Controltac™ Print Film 40C-20R
with 8509 overlaminate or equivalent products.

Ship client-supplied self-adhesive vinyl to:
FerryAds.com, attn: Warren Lowe, 83 Cromwell Ave., 1st Floor
Staten Island, NY 10304, 718-351-2557

1” bleed



Installer's Hang Marks for FerryAds Vinyl Wall Murals to be added at print facility during production (in addition to crops and registration marks).

Panels installed left to right

Alignment line in contrasting color (dashed or solid) only on right edge at overlap (to be covered by next panel

No markings on left edge